



# Gregg Bessette

## Five-Second Qualifier

### Digital Content Design

- Banner and Native Ads
- Social Media Marketing
- Brand Identity Guides
- Digital Marketing Campaigns
- Develop Interactive Products
- Infographic Design
- Email Marketing Campaigns

### Website Design and UI

- Website Development
- User Interface (UI) Design
- Scripting Solutions
- Widget Creation
- Front-End Interfaces
- Landing Page Design

Portfolio Link: [greggbessette.com](http://greggbessette.com)



Northglenn, CO



303.263.9015



[gregg@greggbessette.com](mailto:gregg@greggbessette.com)



### Marketing and Branding

- Advertising Design
- Print Collateral and Ads
- Execute Brand Standards
- Logo and Brand Development
- Cohesive Branding
- Evolve Existing Design
- Concept to Completion
- Prepare Print-Ready Files

### Leadership and Operations

- Strategic Planning and Execution
- Creative and Technical Solutions
- Forward-Thinking Leader
- Creative Team Management
- Project Management
- Vendor Relations
- Graphic Design Operations
- Deadline Driven



## Qualification Summary

Accomplished creative leader fueled by a passion for design. Extensive experience delivering strategic, impactful design solutions across print and digital media for clients in diverse industries.

Whether designing brand identity, advertising campaigns, packaging, app interfaces or video, my approach is the same: Design for the space available and make purposeful design choices that guide the user to effortlessly consume content and take action.

Well-balanced experience includes agency and corporate design, combined with managing creative teams and building and streamlining processes.

Strong conceptual thinker who worked remotely for four years before it was pandemic-fashionable. Thrives in cross-functional work environments and performs well under pressure. Nimble and flexible with impeccable ethics and integrity.

### Professional

- Effective Leader
- People Skills
- Teamwork
- Ethics / Integrity
- Strategic Planning
- Resourceful

### Personal

- Creative
- Digital Design
- Website Design
- Marketing Strategy
- Brand Standards
- Coaching / Training

### Computer

- Window / Mac
- InDesign
- HTML / CSS
- Photoshop
- Illustrator
- Premiere



## Work History

Patient Now - Graphic Design & Web UI Design Manager - Denver	2021 - Present
Excelerate Digital Agency - Senior Graphic Designer - Denver	2017 - 2021
Creative Circle - Digital Content Designer - Denver	2016 - 2016
Freelance, Digital Content Designer - Denver	2013 - 2017
Dex Media, Digital Content Designer Mar-Com - Englewood,	2012 - 2013
Dex Media, Senior Graphic Supervisor - Englewood	2006 - 2011
Dex Media, Graphic Supervisor - Englewood	2002 - 2006