



excelerate[®]

Grow Your Franchise

ABOUT US

Integrated marketing solutions, designed for an integrated world. At the intersection of **creativity**, **technology**, and **results**, we provide integrated marketing solutions, tailored to meet and exceed expectations.

We are a **full-service digital marketing agency** created with one goal: to help national, regional, and local clients grow by smartly engaging the right audiences with the latest technologies and techniques.

excelerate[®]

exceleratedigital.com

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DIGITAL
FRANCHISE
MARKETING

Digital marketing strategies backed by research, guided by digital marketing experts.

GET THE DIGITAL MARKETING INSIGHTS TO DRIVE YOUR FRANCHISE FORWARD.

Our strategies work together to drive customer acquisition, revenue growth and expansion for your franchise. Whether you need to localize social or create custom content while maintaining brand consistency, we're the team to help guide you there. With clear goals in mind, we integrate a variety of tactics and optimize along the way, to meet and exceed those goals. It's that simple.

Brand Consistency

Franchise Development

Industry-Specific Plans

Customized Strategies

Local Marketing Programs

WE UNDERSTAND YOUR FRANCHISE MARKETING NEEDS

Franchise marketing needs are uniquely challenging. We understand these challenges and know how to meet them head on. We do this in a variety of ways:

We create **customized plans** that fit your specific industry and budget. Our plans meet your **franchise sales goals** while providing **flexibility and bandwidth** to market locally for **single and multi unit** franchisees. We help you **hyper-target aspiring entrepreneurs** that are your ideal franchisees to get them interested in purchasing your franchise.

We work with various national brands and have an in-depth understanding of compliance and brand voice to maintain **brand consistency**. We work closely with you to help you **create custom content** that solidifies branding and meets corporate brand guidelines.

Our team utilizes local marketing tactics that help franchisees **acquire more customers** and **build sales**. With a close eye on **reporting** and **data**, we continuously **A/B test creative** as well as shift budget to those tactics that perform best, so your **marketing is always working**. Our goal is to help **generate high quality leads** for your franchise development all the while bringing in **more customers** and **build revenue** for your franchisees.

WHY WORK WITH US

Our team is dedicated to building robust marketing campaigns that work. Here's some of our key differentiators:

- Research-based plans
- Customizable & nimble campaigns
- Local teams with national impact
- Franchise experts
- Analytical & attribution-driven recommendations